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**Example Campaign Template**

Use this template as an example to customize your GO Dough page.

**You can cut and past the text in this document and enter it into the field on your page on Fundrazr.com. Or create your own!**

Building Healthy Bodies and Minds



***Change the title to fit your campaign***



***Replace the default picture with a picture of your school or students***

Once you register your campaign page, you can customize it to fit your school and your needs.

Things that you should edit: Pictures, Title, Story, URL.

**Cut and paste the text in this example document or create your own.**

***Go to Edit button at the top of your GO Dough page***



 





 



**5 Essentials for an Effective Story**

An effective story informs and inspires. Here’s what you should include:

1. **Introduce yourself**

2. **Introduce your cause**

Describe your cause, its importance, the people involved, and what you’re trying to achieve

3. **Say what the money is for**

Explain how the money you raise will be used. Give details. They build trust

4. **Ask for help**

Ask people to contribute money and share your campaign. If you don’t ask, people won’t ask.

5. **Be personal, detailed and optimistic**

People respond to authenticity, information, and hope.

You can edit your story ANY time.

fundrazr.com/yourschoolname Customize

Healthy Bodies and Minds

***Copy and paste this story or write your own!***

**Hello, my name is \_\_\_\_\_\_ and I'm the PE teacher at \_\_\_\_\_\_\_\_\_School.  Thank you for visiting our fundraising campaign page!**

**OUR WELLNESS PROGRAM**

Students at \_\_\_\_\_\_\_\_ are eager and enthusiastic about physical education and health! Our school community values the whole child and we strive to make health and wellness a priority as a foundation for teaching and learning.

**HOW YOUR DONATION SUPPORTS HEALTH AND WELLNESS FOR STUDENTS AND FAMILIES**

Please consider donating to strengthen our school wellness program and sharing this page with your family and friends! Meeting our $1,000 goal will provide:

* $150 - Produce for fruit & vegetable tastings
* $200 - Professional development for PE & Health teacher
* $200 - PE Equipment
* $200 - Family fitness night supplies & promotion
* $250 - Support SHAPE Arkansas and school wellness nationwide

***List items that you would like to fundraise for.***

***It’s important to be transparent!***