

HEALTH & PHYSICAL LITERACTY SUMMIT 2020 PROGRAM ADVERTISING APPLICATION AND CONTRACT

NOTE: USE THE PDF 'FILL & SIGN' FEATURE TO COMPLETE THIS FORM. SAVE AND PRINT A COPY TO MAIL.

This is an application for a contractual agreement between the undersigned and the Alabama State Association for Health, Physical Education, Recreation and Dance, sponsor of the HPLS 2020 for advertising space in the printed program and/or a banner ad on the Summit mobile app.

For the printed program, a **camera-ready copy of the ad exactly as you want it to appear must accompany this contract and payment in full.** Outside back cover and inside front/back cover will be awarded on a first-come, first-served basis. The printed program is an 8½" x 11" document with .5 margins.

| <u>Ad Location</u> | <u>Rate</u> | <u>Amount Enclosed</u> |
|-----------------------------|-------------|------------------------|
| Outside Back Cover | \$500.00 | \$ _____ |
| Inside Front Cover | \$500.00 | \$ _____ |
| Inside Back Cover | \$450.00 | \$ _____ |
| Full-page ad within program | \$350.00 | \$ _____ |
| ½-page ad within program | \$200.00 | \$ _____ |
| ¼-page ad within program | \$175.00 | \$ _____ |

Total Amount Contracted \$ _____

Form of Payment: Check Visa MC DISCOVER AMEX

Credit Card #: _____ Exp: ____/____ CVV#: _____

Signature: _____

Company/Institution Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Email: _____ Phone: _____

Authorized Signature: _____ Date: _____

Title: _____

Deadline: January 27, 2020

Return this completed application and payment in full to Charity Bryan, 3075 Jardin Lane, Kennesaw, GA 30. The camera-ready ad should be sent to cbryan4@kennesaw.edu.

Acceptance: This application becomes a contract if accepted by ASAPERD. A confirmation will be returned to you with any additional instructions as needed.

ASAPERD Representative: _____ Date: _____

Questions? Contact Charity Bryan, cbryan4@kennesaw.edu