

ASAHPERD CONFERENCE PROGRAM ADVERTISING APPLICATION AND CONTRACT

This is an application for a contractual agreement between the undersigned and the Alabama State Association for Health, Physical Education, Recreation and Dance for advertising space in the 2018 Fall Conference printed program and/or a banner ad on the conference mobile app. Contact Donna Hester for more details about the app!

For the printed program, a **camera-ready copy of the ad exactly as you want it to appear must accompany this contract and payment in full.** Outside back cover and inside front/back cover will be awarded on a first-come, first-served basis. The printed program is an 8½" x 11" document with .5 margins.

<u>Ad Location</u>	<u>Rate</u>	<u>Amount Enclosed</u>
Outside Back Cover	\$500.00	\$ _____
Inside Front Cover	\$400.00	\$ _____
Inside Back Cover	\$400.00	\$ _____
Full-page ad within program	\$325.00	\$ _____
½-page ad within program	\$160.00	\$ _____
¼-page ad within program	\$100.00	\$ _____

Total Amount Contracted \$ _____

Form of Payment: Check Visa MC DISCOVER AMEX

Credit Card #: _____ Expiration: _____

Signature: _____

Company/Institution Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Email: _____

Phone: _____ Toll Free: _____ Fax: _____

Authorized Signature: _____ Date: _____

Title: _____

Deadline: October 1, 2018

Return this completed application and payment in full to Donna Hester, PO Box 369, Arley, AL 35541. The camera-ready ad should be sent to dhester@asahperd.org.

Acceptance: This application becomes a contract if accepted by ASAHPERD. A confirmation will be returned to you with any additional instructions as needed.

ASAHPERD Representative: _____ Date: _____

Questions? Contact Donna Hester, dhester@asahperd.org